

Pazaz Christian Dance Academy  
presents

“ **Dancing In Freedom** ”

**June 15, 2019**

Westmoreland County Community College

Dear Parents / Advertisers,

As we draw near to our annual June performance, preparations for our “Keepsake Program” are underway! This program is a full size booklet containing the program order, pictures of dancers from the school year as well as picture day, personal messages, and business advertisements. This is a great opportunity to send a special message to your dancer or advertise your business. We estimate the program to be read by over 1,000 people this year.

Ad Size	Ad Width and Height	Ad Cost	Photo
“Shout Out”	30 characters or less	\$10.00	N/A
Business Card	Business Card Only	\$30.00	N/A
Fourth Page	4 1/2 w x 5 1/2 h	\$40.00	1 Photo
Half Page	8 1/2 x 5 1/2 h	\$50.00	2 photo limit
Full Page	8 1/2 x 11 h	\$70.00	4 photo limit

Note: Please be sure all photos / ads submitted fit within the measurements of the ad you purchase. Please specify if using a photo from the studio photographer (photos will be taken in May).

- Please make checks payable to Pazaz Christian Dance Academy
- Ads may be brought to the studio or mailed to:  
Pazaz Christian Dance Academy, 500 Chestnut Street, Greensburg Pa. 15601
- Digital ads (jpeg format) may be sent to: [toni.pcda@hotmail.com](mailto:toni.pcda@hotmail.com)
- All ads must be paid in full and received by April 23, 2019

You will receive **1 free booklet per ad** placed (2 free booklets for a 1/2 or full page ad).

Additional booklets are available to purchase for \$10.00 a piece.

I hope we are able to create a beautiful “Keepsake” for all of our dancers to look back on!  
Thank you in advanced for all your support.

**Dancing for Him, Toni Bazala**

## Pazaz Christian Dance Academy 2018-2019 Keepsake Program Message Form

<b>Name of Parent or Business:</b>	
<b>Name of Dancer:</b>	
<b>Ad size:</b>	<input type="checkbox"/> Shout Out <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/2 Page <input type="checkbox"/> Business Card <input type="checkbox"/> Full Page
<b>Submitting Own Artwork /Photo:</b>	Format: <input type="checkbox"/> JPEG <input type="checkbox"/> Personal Photo to be scanned (not from PCDA photo day)
<b>Photo from PCDA photo day: (please include costume color)</b>	Ballet _____ Ballet _____ Hip Hop _____ Ballet _____ Tap _____ Baton _____ Jazz _____ Tumbling _____

**Shout Out:** no more than 30 letters (dancer's name does not need to be included)

**1/4 Page:** no more than 60 letters (dancer's name does not need to be included)

**1/2 Page:** no more than 75 letters (dancer's name does not need to be included)

**Full page:** no more than 100 letters (dancer's name does not need to be included)

**Please print your full message here:**

### Additional Keepsake Booklets:

I would like to purchase (#) \_\_\_\_\_ keepsake booklets at \$10.00 each

Dancer's Name: \_\_\_\_\_

Total Due: \_\_\_\_\_

**Office use only:**

Cash: \_\_\_\_\_

Check # \_\_\_\_\_

Amount: \_\_\_\_\_